Pokies by numbers

Palmerston North City



In 2023...

\$23.1 million

were lost on Class 4 pokies - that's more than \$63,300 every day!

\$945,380 up from 2022

Total # venues



change from 2022

Total # machines



more than 2022

of venues are in areas of medium high and very high deprivation.



Of the \$22.2 million lost in 2022...

\$5.8 million

were returned to the Palmerston North community.



This is only about 26% of the amount lost.

In Aotearoa...



74%

of the amount lost on pokies comes from areas of high deprivation.

However, they receive only

12%

of the

Free, professional and confidential support for anyone impacted by gambling harm.



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