

Auckland City



How much is lost to pokies in this District?

Approximately \$302 million was lost on pokies in pubs, clubs and TABs in Auckland City during 2022. That is about \$827,149 each day.

Compared to 2021, the amount lost on pokies **increased** by around **\$99 million**.



How many pokie machines and venues are there?

There are 3195 Class 4 pokie machines across 218 venues in Auckland City as at 31 December 2022.

That's 32 fewer than the previous year.



Where are the pokie venues located in the District?

Around 60% of all Class 4 pokie venues in Aotearoa are in medium-high or very-high areas of deprivation.

In Auckland City, 104 out of 218 venues are in the most deprived communities. **That's 48% of venues.**



Gambling harm in Aotearoa

An estimated 30-60% of all Class 4 pokie losses come from the 1.6% of New Zealanders who are moderate to severe risk gamblers.*

It is clear that a significant portion of pokie losses come from a small number of adults who are experiencing gambling harm.



Who makes more, you or a pokie machine?

The median income in Auckland City is \$34,400. In comparison, every machine in Auckland City made, on average, around \$94,494 last year.

That means a pokie machine makes around \$60,000 more each year than the average person in the district. **Who needs that money more?**

*Sources:

Abbott, M., Bellringer, M., & Garrett, N. (2018). New Zealand National Gambling Study: Wave 4 (2015). Report number 6. Auckland: Auckland University of Technology, Gambling and Addictions Research Centre.

Te Hiringa Hauora/Health Promotion Agency. (2021). Results from the Health and Lifestyles Survey 2020

Free, professional and confidential support for anyone impacted by gambling harm. No judgement, only support.



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help@pgf.nz



0800 664 262



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