

# Waimakariri District



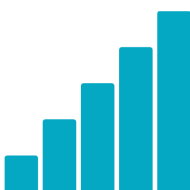
## Here's how much is lost to pokies in this District

Approximately \$8,800,000 was lost on pokies in pubs, clubs and TABs in Waimakariri District during 2021. This is around **\$1,300,000 more than in 2020**. That's about \$24,000 each day.



## How many pokie machines and venues are there?

There are a total of 165 Class 4 pokie machines across 11 venues in Waimakariri District as at 31 December 2021, **8 more than in the previous year**.



## Are pokie venues in the most deprived communities?

Almost two thirds of all Class 4 pokie venues in Aotearoa are in medium, high or very high areas of deprivation. In **Waimakariri District, 9 out of 11 venues are in the most deprived communities**, disproportionately affecting those who can least afford to lose money to pokies.



## Gambling harm in Aotearoa

An estimated 30-60% of all Class 4 pokie losses comes from the 1.8% of New Zealanders who are moderate to severe risk gamblers. It is clear that a significant portion of pokie losses comes from a small number of adults who are experiencing gambling harm.



## Who makes more, you or a pokie machine?

The median income in Waimakariri District is \$33,600 and on average, every machine in Waimakariri District makes \$53,437 per year. That means a pokie machine makes \$19,837 more each year than the average person in the district. **Who needs that money more?**

Free, professional and confidential support for anyone impacted by gambling harm. No judgement, only support.



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